



8

STEPS
TO
\$10,000
PROFITS

— PER —

ROOFING
JOB

1. Join the Conklin team

What is Conklin and why should I join their team you might ask? Well, Conklin Roof Systems is a company that makes amazing products for recoating all types of commercial roofs. They have an amazing team of contractors that all work together to help each other become successful at commercial roofing.

Joshua Cline has years of experience as a successful Conklin installer. He will be your team leader and coach and will be happy to help you each step of the way. You'll want to get to know him and rely on him for advice and help with getting started.

You'll pay around \$1,200 for the extensive training and the sales brochures you'll need to sell and install the Conklin Roof Systems. (See step two).

JOIN THE TEAM



2. Get sales and installation training

The training is the ticket to making you successful with Conklin Roof Systems. We can't stress this enough! The good news is, Conklin has an excellent system to train you to become an expert.

The training includes three days and two nights at the company training headquarters in Kansas City. The training will be a mix of classroom and hand-on so you'll actually get to install the systems yourself on-site. All lodging and food is included.



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Here's what you'll receive in the extensive 3-day, hands on training that is included in setting up your account.

1. Training on the main Conklin commercial roof restoration system
2. The keys to finding large commercial roof restoration jobs
3. How to write quotes for your customers
4. How to explain and sell Conklin products to your commercial customers
5. List of equipment you will need to purchase

3. Purchase or rent some equipment

The cost of getting your business up and running is quite minimal compared to most businesses. Although you can usually rent the equipment you'll need for most jobs you'll quickly find that investing in a few pieces of equipment will more than pay for itself in the first job.

Here's a little list of what you might want to purchase (if you don't already have them) to make your jobs easier and more profitable.



1. Backpack Blower - \$400
2. 4,000 PSI Pressure Washer - \$1,000
3. Roofing Material Sprayer - \$3,000 - \$8,000
4. Trailer for materials and equipment - \$1,500 - \$4,000

You may also need to rent a lift to get the equipment on the roofs you'll be working on although sometimes the building owner will have a lift you can use.

4. Land your first commercial roofing job

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Commercial roofing is a \$3.5 billion industry in North America! When total roofing product materials, sales, labor, and installation are taken into account, the industry is worth nearly **\$30 billion in terms of total revenues**. Opportunities abound!

Start by observing buildings in your town that look like they might have leaky or rusty roofs. Show the building owner how much you can save them by using a Conklin roof restoration system vs. tearing off the existing roof and replacing it. Show them the great warranties that Conklin offers for trained installers. Show them the sales brochures that Conklin roofing offers and let them read through the reviews from other building owners. Once the customer signs the contract it's time to order the materials.



5. Order the materials from Conklin Roof Systems



ORDER MATERIALS!

As a trained, certified Conklin installer you'll enjoy wholesale pricing on all the materials you'll need for any commercial roofing restoration job. Conklin makes it easy to order either online, by phone, or by fax. The materials will show up by freight truck in around a week. It's time to get to make your customer happy!

6. Complete the job Your installer training will be put to good use as you follow the steps to restore an aging metal roof or seal and waterproof a flat or rubber roof. Depending on the type of roof system you install



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you can expect a 10,000 sq. ft. roof to take around four days with three installers working on the job.

If you ever have a question during the process Joshua, your team leader, will be happy to help you along with anyone else in the team of experts ready to help you be successful.

7. Enjoy the benefits of lower overhead and higher job profits

Every job will be a bit different but here's a rough breakdown of what you can expect on an average 10,000 square ft. commercial job.

10,000 Square ft. Roof x \$2.50 Per Square ft.	\$25,000
Labor - 3 Men x 4 Days x \$200 Per Day	-\$2,400
Materials Including Shipping	-\$11,000
Overhead and Rental Costs	-\$800
Net Profit in Four Days	\$10,800

Imagine what you could do with that extra income each month!



8. Bring others onto your team (optional)

This is completely up to you but if you know someone that would benefit from higher income and unlimited growth opportunities consider signing them up as a Conklin contractor.



Here's the cool part!

Once they are trained and installing jobs you'll get a nice commission every time they purchase materials from Conklin!

This can become passive income that keeps paying for years and (depending on the size of your team) could surpass the income you make from installing Conklin roof systems yourself.

Ready to get started?

Let's do this!

Contact **Joshua Cline** at **814-573-7656** or email info@superiorcommercialroofers.com